

**NOW ACCEPTING ADVERTISING FOR  
AUGUST 2018 DISTRIBUTION**

Twelfth EDITION RATES Include Print  
and On Line Directory for One Year

**Display Ads**

Full Page: 7.25" (W) x 9.25 " (H)  
Black & White: \$1,645  
4 Color: \$1,795

Half Page: 7.25" (W) x 4.5" (H)  
**BEST** Black & White: \$1,095  
**VALUE** 4 Color: \$1,245

Third Page: 7.25" (W) x 3" (H)  
Black & White: \$845  
4 Color: \$995

Sixth Page: 4.5" (W) x 3" (H)  
Black and White: \$595  
4 Color: \$745

Business Card: 3.5" (W) x 2" (H)  
Black & White: \$265  
4 Color: \$365

Inside front cover: \$2,195.00  
Inside back cover: \$2,000.00  
Back cover: \$2,295.00

*Ads will be accepted in JPEG or PDF format.  
Articles should be submitted via a word  
document.*

**BONUS OPPORTUNITIES**

- Business Listing - 50 word description of your business **FREE** with display ads
- Listing Only - 50 words or less, print and on line \$95.00
- Five-line special listing - \$50
- Sponsorship Packages available

50% deposit required to reserve  
your space.

*To reserve your space in the 2018/2019  
Women's Yellow Pages (12th edition)  
Contact Anna Marie-wip@fastmail.fm  
Or 412-563-6712*

Are you a nonprofit?  
Are you part of a women's group?  
Interested in both PA & FL?

ASK ABOUT SPECIAL RATES



# Greater Pittsburgh Women's Yellow Pages

Brought to you by the Women's Independent  
Press and the Women's Interactive Network

## Invest your advertising \$\$ where they work.

The Women's Yellow Pages—a Southwestern PA print and on-line directory of Women-Owned, Women Centered Businesses and organizations— is a trusted resource for individuals and companies that support women-owned companies; do business with women-owned businesses; and market to women.

## Benefits of advertising in The Women's Yellow Pages

- ◆ Distribution reaches over 100,000 readers throughout Allegheny, Westmoreland, Washington, Beaver and Indiana counties every year
- ◆ Advertising bonuses for referring clients and access to discounts and special offers
- ◆ 12 month, 24/7 exposure, print and online, for one LOW price -- increasing your company's visibility for an entire year
- ◆ FREE TO THE PUBLIC THROUGH Chambers of Commerce, colleges and universities, women's organizations, independent bookstores, public libraries, SBA, SCORE, some Giant Eagle stores as well as other independent grocery stores.
- ◆ Reinforcement of your networking efforts! An ad in the Women's Yellow Pages is the next-best-thing to word-of-mouth promotion.
- ◆ Expertise – we've been publishing for over 15 years



**Women's Independent Press /PO Box 9687/Pittsburgh, PA. 15226  
www.womensindependentpress.com/412-563-6712 /wip@fastmail.fm**

**The Sarasota Metropolitan Yellow pages is now publishing its 1st edition reaching over 100,000 readers throughout Sarasota and Manatee Counties, FL**