

**NOW ACCEPTING ADVERTISING FOR
AUGUST 2018 DISTRIBUTION**

**RATES Include Print and On Line Directory for
One Year**

Full Page: 7.25" (W) x 9.25" (H)
Black & White: \$1,645
4 Color: \$1,795

Half Page: 7.25" (W) x 4.5" (H)
BEST Black & White: \$1,095
VALUE 4 Color: \$1,245

Third Page: 7.25" (W) x 3" (H)
Black & White: \$845
4 Color: \$995

Sixth Page: 4.5" (W) x 3" (H)
Black and White: \$595
4 Color: \$745

Business Card: 3.5" (W) x 2" (H)
Black & White: \$265
4 Color: \$365

Inside front cover: \$2,195.00
Inside back cover: \$2,000.00
Back cover: \$2,295.00

*Ads will be accepted in JPEG or PDF format.
Articles should be submitted via a word document.*

BONUS OPPORTUNITIES

- Business Listing - 50 word description of your business **FREE** with display ads
- Listing Only - 50 words or less, print and on line \$95.00
- Five-line special listing - \$50
- Sponsorship Packages available

50% deposit required to reserve your space.

Online payment options available

*To reserve your space in the 2018/2019 Women's
Yellow Pages (1st edition)*

Contact info@na-win.com or visit us online at
www.na-win.com/WYP
Or 412-963-6311

Are you a nonprofit?
Are you part of a women's group?
Interested in both PA & FL?

ASK ABOUT SPECIAL RATES!



Sarasota Metropolitan Women's Yellow Pages 1st Edition

**Brought to you by the Women's Independent Press
and the Women's Interactive Network**

Invest your advertising \$\$ where they work.

The Women's Yellow Pages—a Sarasota Metropolitan print and on-line directory of Women-Owned, Women Centered Businesses and organizations— is a trusted resource for individuals and companies that support women-owned companies; do business with women-owned businesses; and market to women.

Benefits of advertising in The Women's Yellow Pages

- ◆ Distribution will reach over 100,000 readers throughout the Sarasota and Manatee counties every year
- ◆ Advertising with bonuses for referring clients and access to discounts and special offers
- ◆ 12 month, 24/7 exposure, print and online, for one LOW price -- increasing your company's visibility for an entire year
- ◆ FREE TO THE PUBLIC THROUGH Chambers of Commerce, colleges and universities, women's organizations, independent bookstores, public libraries, SBA, SCORE, grocery stores as well as other independent regional stores.
- ◆ Reinforcement of your networking efforts! An ad in the Women's Yellow Pages is the next-best-thing to word-of-mouth promotion.
- ◆ Expertise – we've been publishing for over 15 years



Women's Independent Press & The Women's Interactive Network

www.na-win.com/412-963-6311 /info@na-win.com

WIN c/o Pomaybo, Inc., P.O. Box 14773, Bradenton, FL 34280

**The Greater Pittsburgh Women's Yellow pages is now publishing its 12th edition reaching over
100,000 readers throughout Southwestern, PA**